



*Deep ruby red.  
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and spice. Rich,  
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Sweet tannins add  
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## PLACIDO MONTEPULCIANO D'ABRUZZO

Rich in tradition and rooted in nobility, Placido is a nod to the heritage and legacy of Count Placido. A 13th century Tuscan nobleman, Placido dei Placidi was the hero of the epic "Battle of Montaperti" between Florence and Siena. For his valor, he was awarded a vast estate where winemaking soon became an important part of the culture. The passion he developed for wine and food remains the inspiration for Placido today.

### SOIL

Calcareous and well-drained.

### PRODUCTION TECHNIQUE

Traditionally vinified with 10 days maceration. Alcoholic fermentation in stainless steel at controlled temperatures, followed by 4 months of aging in French oak before bottling.

### BOUQUET

Complex aromas with hints of cherry and spice.

### TASTE

Rich, medium bodied with hint of dried fruit, licorice, and coffee. Sweet tannins add a long finish.

### FOOD PAIRING

Ideal accompaniment to pasta, fried fish, meats, cheeses and spicier foods.

### ORIGIN

The verdant hills of Abruzzo

### VARIETIES

100% Montepulciano d'Abruzzo

### ANALYSIS

Alcohol	13.3% Vol
Total Acidity	4.8 g/l

### SIZE(S)

1.5L	0 80516 05342 4
750ml	0 80516 05064 5

### PACK(S)

1.5L	6pk
750ml	12pk